

DATA USAGE AND CONFIDENTIALITY AGREEMENT

Cotton Diaper Wear Trial

Everyones Earth, Inc.

PO BOX 645, Millwood, NY 10545
In Partnership with YMCA-CNW.ORG

PARTICIPANT INFORMATION

Child's Name:

Parent/Guardian Name:

Email Address:

Phone Number:

PURPOSE OF DATA COLLECTION

Everyone's Earth, Inc. and YMCA-CNW.ORG are collecting information from participants in this cotton diaper wear trial solely for internal research and product development purposes. This agreement explains how your information and feedback will be used and protected.

INFORMATION COLLECTED

The following information may be collected during your participation:

- Parent/Guardian name and contact information (phone number and email address)
- Child's name and date of birth
- General feedback about product performance, fit, and usability
- Any relevant information about skin sensitivities or reactions (if voluntarily provided)
- Product usage patterns and preferences

HOW DATA WILL BE USED

Your information will be used exclusively and only for:

- Internal research and analysis
- Quality control and performance evaluation
- Contact regarding this trial (follow-up questions or feedback requests)

CONFIDENTIALITY AND DATA PROTECTION

Everyone's Earth, Inc. and YMCA-CNW.ORG commit to the following:

1. **NO EXTERNAL SHARING:** Your personal information and feedback will NOT be shared with any outside persons, organizations, or vendors. All data will remain confidential and be used solely for internal research purposes.
2. **LIMITED ACCESS:** Only authorized personnel from Everyone's Earth, Inc. and YMCA-CNW.ORG who have a legitimate need to access this information for research purposes will be granted access.
3. **SECURE STORAGE:** All collected data will be stored securely and protected against unauthorized access, disclosure, or loss.
4. **NO SALE OR COMMERCIALIZATION:** Your information will never be sold, rented, or otherwise commercialized.
5. **ANONYMIZED REPORTING:** If research findings are compiled into internal reports or summaries, all personally identifiable information will be removed or anonymized.

DATA RETENTION

Your information will be retained only for as long as necessary to complete the research analysis and product development related to this trial. Upon completion of the trial and analysis, your personal information will be securely destroyed or permanently anonymized.

YOUR RIGHTS

You have the right to:

- Request access to the information we have collected about you
- Request correction of any inaccurate information
- Withdraw from the trial at any time, though information already collected may be retained for research purposes

- Request deletion of your information after the trial concludes

CONTACT INFORMATION

If you have questions about how your data is being used or wish to exercise any of your rights, please contact:

[EVERYONES EARTH, INC. CONTACT NAME]

[EMAIL ADDRESS]

[PHONE NUMBER]

AGREEMENT AND CONSENT

By signing below, I acknowledge that:

- I have read and understood this Data Usage and Confidentiality Agreement
- I understand how my information and my child's information will be collected, used, and protected
- I consent to the collection and use of information as described in this agreement
- I understand that my information will remain confidential and will not be shared with outside parties

Parent/Guardian Signature

Date

Print Name: