

# Everyone's Earth & Change Diapers

## Diaper In-Use Test Program

### About Everyone's Earth

#### Our Story

Everyone's Earth is a U.S.-based company on a mission to replace toxic, plastic-based consumer products with truly sustainable alternatives. Founded on the belief that consumers shouldn't have to choose between products that work and products that are safe for the planet, we developed a patented manufacturing process called Elevated Air Injection (EAI) Technology that converts sustainably farmed cotton into performance-grade consumer goods.

#### Our Ethos

We believe in trust through traceable transparency. Every product we make uses only three natural ingredients: air, water, and nature's softest fiber—cotton. Our manufacturing process is eco-neutral: no toxins, no pollutants, no chemicals. All products are rigorously tested under ASTM standards to verify they are 100% biodegradable. We refuse to greenwash—every claim we make comes with specifics, certifications, and facts.

#### Community Partnership

Everyone's Earth has been a long-time member and advocate of the Business Council. Our founder was honored as the Council's Entrepreneur of the Year in 2015, recognizing our commitment to innovation and community engagement.

#### Our Products (Cobi Clean)

Our Cobi Clean product line currently includes 100% Cotton Dryer Sheets (biodegradable, hypoallergenic, dermatologist-approved) and Laundry Buds (plant-powered, plastic-free laundry detergent).

### About Change Diapers

#### Why Change Exists

Over 20 billion disposable diapers are discarded into U.S. landfills every year—diapers made from plastic that will never truly biodegrade. Each traditional diaper requires one cup of crude oil to manufacture. Change Diapers was created to give parents a real choice: a high-performance diaper made from cotton that offers the convenience of disposability while being 100% biodegradable and the safest option for baby's delicate skin.

#### What Makes Change Different

**World's First:** The only 100% biodegradable cotton disposable diaper. **Healthier for Baby:** Made from naturally hypoallergenic cotton—doctor's #1 recommended fiber for sensitive skin—shown to help mitigate diaper rash by over 70%. We have over 40 pediatricians on board who are not being paid to promote us. **Truly Sustainable:** Certified biodegradable under ASTM regulatory testing. No plastic, no harmful chemicals, no greenwashing.

### Diaper In-Use Test Program

#### Why We're Conducting This Test

Before launching Change Diapers to the public, we want to ensure our product meets the highest standards of real-world performance. This in-use test allows us to gather valuable feedback from families like yours—understanding how the diapers perform in daily use, what you love, and where we can improve. Your participation directly shapes the future of sustainable baby care.

#### What You Receive for Participating

- ✓ Free Change Diapers for while your baby is in diapers(end of q1 2026)
- ✓ Complimentary Cobi Clean products for your family
- ✓ Early access to the world's first biodegradable diaper
- ✓ The opportunity to help shape a healthier future for babies and the planet

***Thank you for helping us Change everything!***

Questions? Contact us at [info@cobiclean.com](mailto:info@cobiclean.com) | [www.everyonesearth.com](http://www.everyonesearth.com)